



News Release

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FOR IMMEDIATE RELEASE

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Museum to Celebrate
Beach Music Day May 21

Columbia, S.C. --- Some of the greatest names in South Carolina beach music will be on hand to celebrate the Palmetto State's official popular music Friday, May 21 as the South Carolina State Museum observes Beach Music Day 2010.

In partnership with the Beach Music Association International, the museum will present exciting performances by the Sensational Epics, the Footnotes, Second Nature and the Soul City Classics Revue, featuring Billy Scott, Ceasar, Larissa Holliday, Clay Brown and Unisoghn from 7 to 11 p.m.

“This is an incredible array of talent to be on one show,” enthused Harry Turner, president of BMAI. “Any one of these acts would be enough to provide a thoroughly enjoyable evening’s entertainment, but to have all four – and the Soul City performers actually add several more to the mix – really is a tremendous event.”

In years past, BMAI has presented Beach Music Day at the South Carolina State House during the day, but has moved the event to the evening to allow more people to attend. The choice of the State Museum as a location made perfect sense, Turner said, because “the museum is here to preserve and present the unique history and culture of South Carolina, and beach music is part of that rich cultural heritage.

“The official state popular music will fuel the feet of fans doing the official state dance – the shag – at the official museum of the state. It’s a great match.”

In the past, the event has presented such legends as Ruth Brown, Bill Pinkney, James Brown and the Lettermen, Turner said. Dynamic performers such as Ceasar and

Billy Scott are carrying on the tradition of rhythm and blues that beach music fans adopted at the beach in the 1940s which evolved into what is known today as beach music.

A new feature of this year's event is that the performance space has been expanded from one to two venues in the museum so that the performers and fans can have more room to play, dance and enjoy the night.

Food, beer and wine will be available for purchase to add to the evening's festivities.

"This dynamic lineup of talent will be a show that no beach music lover will want to miss," said Turner.

Advance tickets to Beach Music Day are \$12 for the public and \$10 for State Museum members. Day of show prices are \$15 public, \$12 museum members.

Tickets can be purchased at the museum's front desk, by phone at (803) 898-4936 or by visiting southcarolinastatemuseum.org.

Sponsors of Beach Music Day include the Gillespie Agency (the Sandlapper Society), Blue Ridge Electric Cooperative, Horry Electric Cooperative, Defender Services, Duck's Beach Club, 2001 Nightclub, and Silver Coast Winery.

For more information, contact Meika Samuel at (803) 898-4921 or visit southcarolinastatemuseum.org.

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CUTLINE FOR BEACH MUSIC DAY

Beach music star Billy Scott will be among the great performers at the South Carolina State Museum Friday, May 21 as the museum joins with Beach Music Association International to present Beach Music Day 2010. The incredible lineup of talent includes the Soul City Classics Revue, the Sensational Epics, Second Nature and the Footnotes.

[Click here to view/download hi-res photo](#)

Photo courtesy Billy Scott/ S.C. State Museum

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CUTLINE #2 FOR BEACH MUSIC DAY

Beach music fans can dance, listen, eat and otherwise socialize with fellow enthusiasts from 7 to 11 p.m. Friday, May 21 as the Beach Music Association International and the South Carolina State Museum present Beach Music Day. The incredible lineup of talent includes the Soul City Classics Revue, the Sensational Epics, Second Nature and the Footnotes.

[Click here to view/download hi-res photo](#)

Photo courtesy S.C. State Museum

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CUTLINE #3 FOR BEACH MUSIC DAY

The mighty horn sound of the Sensational Epics is but one of the exciting elements of Beach Music Day at the South Carolina State Museum May 21. The Epics will be joined by the Soul City Classics Revue, the Footnotes and the tremendous Second Nature. Food, drinks and great friends and fun await all beach music fans. It's an event not to be missed!

[Click here to view/download hi-res photo](#)

Photo courtesy S.C. State Museum

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